





Your Guide to the QuickBooks® 2011 Lineup




PC DESKTOP SOLUTIONS

	 Pro 2011 From \$229.95	 Premier 2011 From \$399.95	 Enterprise Solutions 11.0 From \$3,000
Maximum number of simultaneous users (1 user included; fees apply for additional licenses)	3	5	30
Maximum number of inventory items, employees, customers and vendors ¹	14,500	14,500	100,000+
NEW! Four new built-in reports	100	100 + industry	150 + industry
NEW! Batch invoicing lets clients create a template once and invoice many customers at once	•	•	•
NEW! Quickly prioritize customers with the new Customer Snapshot	•	•	•
NEW! Quickly locate any account, report or invoice in QuickBooks Search	•	•	•
NEW! Convenient access to customer or vendor's balance and transaction history	•	•	•
NEW! Stay on top of receivables and email collection notices with Collections Center ²	•	•	•
NEW! Send invoices and estimates right from business Yahoo!®, Gmail™ or Hotmail® account ²	•	•	•
NEW! Keep track of vendors' remittance addresses with a convenient new field	•	•	•
IMPROVED! Mark which invoices have been paid with the Paid Date stamp	•	•	•
Integrates with Intuit® Payroll Services (sold separately)	•	•	•
Integrates with QuickBooks Merchant Services (sold separately)	•	•	•
Forecast sales and expenses		•	•
NEW! Track balance sheet by class		•	•
NEW! Create custom reports with ODBC-compliant applications using a new direct connection to the QuickBooks database (applications sold separately)			•
NEW! Work in two company files at one time ⁶			•
NEW! Track inventory in multiple locations with Advanced Inventory (sold separately) ⁷			•
Restrict individual user access to specific reports, bank accounts, lists and activities			•
Connect multiple locations and remote workers via Remote Desktop Services ⁸			•
Combine reports from multiple company files ⁹ and create professional financial statements ¹⁰			•
Unlimited technical support and access to U.S.-based product experts for one year ¹¹			•
Adjust inventory, delete list items and change sales tax rates while in multi-user mode			•

MAC® DESKTOP SOLUTIONS

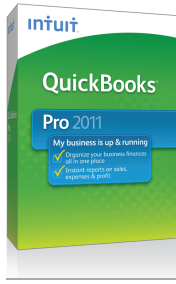
	 QuickBooks 2011 for Mac From \$199.95
NEW! 3-User Edition grows with your client's business ¹²	•
NEW! Track job-related mileage by job or by vehicle	•
NEW! Layout Designer templates for creating professional-looking forms ¹³	•
NEW! Free <i>Little Square</i> online magazine gives tips and advice ¹⁴	•
NEW! Export report data to Excel and Numbers	•
NEW! Find transactions faster by sorting account registers by date, type, number amount, and more	•
Integrates with Intuit Payroll for Mac (available separately)	•
Integrates with QuickBooks Merchant Services for Mac (available separately)	•

ONLINE SOLUTIONS

	 QuickBooks Online Simple Start Free for 30 days, \$12.95/month (or \$129.95/yr in retail)	 QuickBooks Online Essentials Free for 30 days, \$24.95/month	 QuickBooks Online Plus Free for 30 days, \$39.95/month
Maximum number of simultaneous users ¹⁵	1 user + your accountant	3 users + your accountant	New! 5 users + your accountant
NEW! Works on Internet Explorer, Firefox, Safari, and Chrome ¹⁶	•	•	•
NEW! Works on iPhone, BlackBerry, and Android ¹⁷	•	•	•
Automatic backup	•	•	•
Customer support included	Email support included ¹⁸	Call-back and chat support included	Call-back and chat support included
Create professional-looking invoices, then print or send them via email	•	•	•
Track sales and expenses	•	•	•
Apply sales tax	•	•	•
IMPROVED! Customer Center	•	•	•
Get a clear picture of how your business is doing with easy-to-read reports	20	40	65+
Report customization	Limited	Complete	Complete
Export data to Excel ¹⁹	•	•	•
NEW! Import customer data from Excel	•	•	•
Track payments and print checks	•	•	•
Can add QuickBooks Payments (sold separately)	•	•	•
NEW! Business trends for your industry	•	•	•
NEW! See how your company is doing at a glance and compare with others in your industry with Customer Snapshot and Customer Scorecard	•	•	•
Enter and manage bills		•	•
Import data from QuickBooks desktop software ²⁰		•	•
Download the most up-to-date transactions from your bank with online banking ²¹		•	•
Automated invoicing		•	•
Permission controls		•	•
Custom fields		•	•
Process your bills on the go, and schedule payments for later with delayed and recurring billing		•	•
Create estimates		•	•
Can add Payroll for QuickBooks Online (sold separately)		•	•
NEW! Create and print or email purchase orders right from your QuickBooks Online account			•
NEW! FIFO-based inventory tracking			•
Track sales and profitability by business location			•
Categorize income and expenses separately for different parts of your business with class tracking			•
Track employee-time spent on a project so you can bill customers for that time and prepare 1099 forms for subcontractors			•
Charge sales tax			•
Budgeting and planning			•

NEW! Choose the QuickBooks® Pro and Premier 2011 services you want and plans best for your clients!

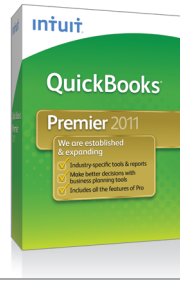
First, select the product that is right for your clients:



QuickBooks Pro

Right for clients who need full general ledger accounting, fundamental inventory control, invoice management, and essential reports.

From \$229.95 (1 user)



QuickBooks Premier

Right for clients who need all the features in QuickBooks Pro, plus tools tailored to your clients' industries, the ability to track balance sheets by class, and forecast sales and expenses.

From \$399.95 (1 user)

Second, add services a la carte:

QuickBooks Connect³

Mobile, Web Access

Access basic QuickBooks information online or from your mobile phone

- Access customer and transaction data
- Access vendor history
- Create invoices on the go
- Access 4 reports
- Sync required

\$9.95/month per user

Intuit® Data Protect⁴

Online Back-up

- Data is encrypted and stored in online servers, saving 45 days' worth of backed-up information
- Keep working while backups run in the background
- Easily check on your backups with automatic status updates

Back up QuickBooks data \$4.95/month

Back up entire PC \$9.95/month

QuickBooks Attached Documents⁵

- Store all electronic documents linked to QuickBooks in one central location online
- Easily scan paper documents for convenient access

\$9.95/month 1 attachment per QuickBooks entry

\$14.95/month 5 attachments per QuickBooks entry

\$19.95/month unlimited attachments per QuickBooks entry

Bundle-up and SAVE!

QuickBooks Connect Bundle (Coming Soon)

Includes: QuickBooks Connect, Intuit Data Protect, QuickBooks Attached Documents, and 24/7 phone support

- Access basic QuickBooks customer and transaction data online from PC, iPhone or BlackBerry
- Back up 45 days' worth of QuickBooks company file online
- Store all electronic documents linked to QuickBooks in one central location online
- Get 24/7 phone support²²

\$24.95/month per user

Or, choose NEW Desktop Software Subscription Plans (Coming Soon):

The last QuickBooks upgrade you'll ever need!

Your subscription plan to QuickBooks desktop software delivers the latest tools as soon as they're available.

QuickBooks Pro Plus

Just \$29.95/month

QuickBooks Premier Plus

Just \$39.95/month

Includes:

- QuickBooks Pro or Premier desktop software available as a subscription.
- Every new feature, every new improvement, even major upgrades at no extra cost, when they're available.
- QuickBooks Connect Bundle: (A \$24.95/mo. value)
 - QuickBooks Connect—Mobile, Web Access³
 - Intuit Data Protect—Online Back-up⁴
 - QuickBooks Attached Documents⁵
 - 24/7 Phone Support²²

Benefits:

- Clients never have to worry about upgrading
- No up-front cost
- Most popular add-on services included

Note:

Cancel at any time by calling 888-222-7276. Your clients will receive a prorated refund for the unused portion of their subscription. This refund will be processed to the credit card we have on file.

For more information, call 888-250-7279 or visit <http://accountant.intuit.com/QB2011>

(1) Enterprise Solutions allows you to add up to one million names and one million items. Some performance degradation is possible as your lists approach these size thresholds. (2) Works with Outlook 2002, 2003, and 2007; Yahoo!, Gmail, and Hotmail require Internet connection. Must be on supported QuickBooks 2011 version. (3) QuickBooks Connect only works with QuickBooks 2011 for Windows, QuickBooks Pro (Premier) Plus, or QuickBooks Enterprise Solutions 11.0. Requires Internet access, product registration, and an Intuit account. Terms, conditions, features, availability, pricing, fees, service and support options subject to change without notice. Data plan required. Apps currently only compatible with iPhone and BlackBerry and require registration with corresponding online services. Mobile application will launch with iPhone and BlackBerry (Tour 9600, Curve 8500, Bold 9000, Bold 9700). (4) Available to Pro and Premier clients for a separate monthly charge. Enterprise 11.0 clients require an active Full Service Plan. Limited to 100 GB total storage, which includes all 45 days of stored backups. Data is encrypted using AES 256-bit encryption. In order to back up files on a server, the files must be closed. Requires Internet access and QuickBooks Pro, Premier, and/or Enterprise 2011 (sold separately). Not available to QuickBooks for Mac or QuickBooks Online users. Intuit Data Protect is not intended as a HIPAA solution and its use will not assist with or ensure HIPAA compliance. You can cancel at any time by calling 1-800-450-8475. Terms, conditions, features, availability, pricing, fees, service and support options subject to change without notice. (5) Available to Pro and Premier clients for a separate monthly charge. Enterprise 11.0 clients require an active Full Service Plan. Scanner not included. Only TWAIN-compliant scanners and Fujitsu ScanSnap S300 scanners supported; sold separately. Maximum 100 MB per attached file if the file is stored online. You can cancel at any time by calling 1-800-450-8475. Terms, conditions, features, availability, pricing, fees, service and support options subject to change without notice. (6) Available only in QuickBooks Accountant 2011, QuickBooks Accountant Enterprise 11.0, and QuickBooks Enterprise 11.0. Does not allow the same QuickBooks file to be open concurrently, must be two different QuickBooks files. The following features are not available in second instance: QuickBooks Messenger, payroll. The following features are unavailable in both instances: unlocking or purchasing additional features/seats, TurboTax integration, Intuit Data Services setup, applications that use the Intuit Software Development Kit (SDK) to communicate with QuickBooks. The following features are available in one of the two instances: multi-user mode, file hosting, QuickBooks Help and Live Community. Other features not listed above are impacted and additional restrictions apply in either the first instance, second instance or both instances; See www.accountant.intuit.com/mi for a list of restrictions. (7) Additional fees apply for the Advanced Inventory add-on subscription. Users must be on QuickBooks Enterprise Solutions 11.0. (8) Additional fees apply. Certain requirements, terms, conditions, restrictions apply; see: <http://accountant.intuit.com/QB2011>. (9) Requires Microsoft Excel 2002, 2003, 2007, or 2010. Company files must all be on the same version of QuickBooks Enterprise Solutions. (10) Requires Microsoft Office 2003 or greater; sold separately. Does not work with Microsoft Office Student Edition or Standard Edition. (11) Provided as a benefit of the Full Service Plan included for 12 months from purchase date of QuickBooks Enterprise Solutions. Enterprise Solutions support team available weekdays from 4 am–7 pm Pacific Time. 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Data can be imported from the following Desktop versions of QuickBooks: Simple Start Edition; Pro 99 through 2010; Premier Edition 99 through 2010; Enterprise Solutions 99 through 2010; Basic 99 through 2005. (21) From participating financial service providers. (22) Hours exclude occasional downtime due to system and server maintenance, company events, observed U.S. holidays and events beyond our control.

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